

Dinda's ideas of research method

#1 To do a lab experiment that gain insight into why people may use a particular medium for a task.

Context: writing notes/message to remember things; taking notes for research/lecture; present ideas/design to lecturer in formal or non formal condition.

Research problem: what are the most popular medium in terms of function? what drive people to choose a particular medium to fill their needs?

How are we going to do it?

Use a small place and provide these materials (3 mediums) so people can experience and interact using these particular mediums.

- Computer with sticky notes open
- Computer screen word doc/any program aim to print
- Provide notebook/ sticky note with pen/pencil on the table.

Guidance:

"You are a student and you'd like to write a note as a reminder. (eg. doctor's appointment, a friend's phone number, meeting etc)" You are ask to write the note either on paper, computer screen and save or computer screen and print. "You may choose two or just one. Which one would you choose to write the note on? Please explain why? (habits?, in terms of function?)

"You are an office worker and you'd like to write a note as a reminder. (eg. doctor's appointment, a friend's phone number, meeting etc)" You are ask to write the note either on paper, computer screen and save or computer screen and print. "You may choose two or just one. Which one would you choose to write the note on? Please explain why? (habits?, in terms of function?)

People:

- Office worker
- High school students
- Designers
- Non designers

Context / tasks:

- Writing notes/msg to remember things.
- Chat or communicate with friends or family (short and long distance)
- Taking notes for lecture or research
- Pitching ideas to teachers/ lecturer in formal or non formal condition

#2. Gifts or campaign? Hand out pencils or pen and notebook (nice one) with our logo. Pencil is a strong symbol that represent a basic tool to enable people to write in a handwritten form and sustain the traditional way of education?

#3. Open a testing room, aims to make themselves aware their literacy level. Hopefully they would take the challenge of "topic"

- Need 3 computer, sit and listen to radio voice with 10 questions ("flower, My friend bought a flower for my birthday")
- Write 10 questions
- Name: could be unknown

- Gender : F / M
- Age:
- Academic Qualification:
- How often do you use computer?
- For what purpose do you computer?

#4. Similar like a forum but we would like to engage them to actually write comments in written form. (our principle maybe?)

- Provide a box (nice one), with pen and paper
- List possible questions there so all people can see
- Let them write any comments that would like to write and put it in the box
- Name: unknown
- Gender : F / M
- Age:
- Academic Qualification:
- How often do you use computer?
- For what purpose do you computer?

#5 Some people might worried they can't write fast/neat enough when they trying hard to take notes in what ever context eg. Lecture:

Solution? Invent new abbreviation only for self use for a much more efficient and effective way to make yourself a note.

#6 Event --> Competition?? Typography design hand drawing text. Handwritten only.